

COMMUNITY INVOLVEMENT

MISSION STATEMENT

SPORT CHALET'S "TAKING IT TO THE LIMIT" ON CHARITABLE CONTRIBUTIONS

Sport Chalet says "Thank you" to the local communities and neighborhoods surrounding our stores for all their support by channeling our "Take It To The Limit Program" towards the athletic and physical education programs within nearby schools. Also, preservation of the environment that today's young people are playing in is duly important. In directing our focus to these two causes, we encourage exercising, playing team sports, and ultimately gaining the highest self-esteem possible to achieve whatever goals young people set forth in life while enjoying the natural wonders of the great outdoors.

FOCUSED AREAS OF OUR "TAKING IT TO THE LIMIT" COMMUNITY PROGRAM

SPORTS

Our community program is designed to give back to our local communities. By funding non-profit programs in our local community schools, ranging from the elementary through the college levels, we wish to stress our belief in the positive impact of sports on the health and well being of today's youth. Involvement in sports, especially at an early age, has been proven to increase the self-esteem and the social skills of young people that will benefit them throughout their entire life.

Our Team Sales Department also supports children through the following ventures:

- League Nights at our retail stores in which a percentage of sales are contributed to a sponsored league.
- Visits from one of our Team Sales Representatives to league fields for assistance at opening ceremonies or field preparation.
- Creating in-store classroom facilities for coaching and product clinics.

OUTDOORS

The environment and great outdoors are ours to cherish, enjoy and protect. We are committed to working through organizations with the most cost-effective ways in protecting our natural resources. It is natural for our business to care for the environment, but everyone should take greater strides in preserving it as well.

ORGANIZATIONS NOT ELIGIBLE FOR CHARITABLE CONTRIBUTIONS:

- Programs that operate outside the counties where Sport Chalet stores are located.
- Foundations, Endowment Funds, and Capital Fund Drives (e.g. The Arthritis Foundation, American Diabetes Association, Muscular Dystrophy, etc.)
- Any religiously-affiliated organizations (for sectarian purposes) (e.g. churches, synagogues,

temples, etc.)

- Medical or health-related organizations (e.g. hospitals, hospices, etc.)
- Housing or rehabilitation programs (e.g. Los Angeles Mission, Habitat For Humanity, etc.)
- Treatment programs (such as alcohol or substance abuse) (e.g. Alcoholics Anonymous, etc.)
- Individuals

GUIDELINES FOR CHARITABLE CONTRIBUTIONS REQUESTS

ORGANIZATIONS ELIGIBLE FOR CHARITABLE CONTRIBUTIONS:

- Local community schools (e.g. elementary to the college level)
- Environmental organizations (e.g. Heal The Bay, Sierra Club)

If you fall into either of these categories, please follow the instructions listed below:

- Due to the high volume of business during the months of October through January, we will not be accepting any requests, and any requests received during this time frame will not be responded to. Please plan ahead and mail out any requests prior to this time frame.
- Received at the Corporate Office, c/o the Marketing Department, a minimum of eight (8) weeks prior to the date of the event or any pertinent deadlines, whichever comes first (NO EXCEPTIONS!).
- Request must be in writing and printed on your company/organization letterhead.
- Complete explanation of what the event is, why is it needed, who is benefiting from the event, and where the event will take place.
- Date of event and any deadlines (e.g. artwork, logo, company information, etc.) explicitly stated.
- Primary contact person's name, phone number, and mailing address for sending any response on Sport Chalet's first and final decision.
- An IRS Federal/Non-Profit Tax Identification Number.
- All responses will be mailed out to the forwarding address that appears on the request letter. In most cases, you can expect a decision within one month depending on the date of the event or any pertinent deadlines (no verbal responses will be given nor are they binding).
- Any approved contribution offered from Sport Chalet usually results in a gift certificate, and very rarely do we ever contribute cash or actual product.