

NEWS RELEASE

For Immediate Release

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SPORT CHALET AND DC SHOES BRING ROB DYRDEK, STAR OF MTV'S *ROB DYRDEK'S FANTASY FACTORY* AND *ROB AND BIG*, TO LA CANADA, CALIFORNIA AND TEMPE, ARIZONA

- Autograph signing in La Canada on Sunday, May 17th -

-Autograph signing in Tempe on Wednesday, May 20th -

Los Angeles, California – (May 15, 2009) – Sport Chalet, Inc. (Nasdaq: SPCHA, SPCHB) today announced two upcoming in-store events with Rob Dyrdek, courtesy of the Company's vendor partner DC Shoes.

As part of the DC Fantasies Run Deep Tour, Dyrdek will sign autographs from 12 p.m. to 2 p.m. on May 17, 2009 at the Company's La Canada, California store, located at Two Sport Chalet Drive, and from 12 p.m. to 2 p.m. on May 20, 2009 at its Tempe, Arizona store, located at 1900 East Rio Salado Parkway.

Craig Levra, Chairman and CEO of Sport Chalet, stated, "We are continuously working to bring unique experiences to our customers that are relevant to their sport of choice. Rob is an icon in skateboarding and an inspiration to many of our customers and we are delighted to have him in our stores this month."

As his latest endeavor in the world of entertainment Dyrdek wrote, produced and financed *Street Dreams*, his first full-length feature film about an up-and-coming skateboarder and his dreams. He also currently stars in the MTV series *Rob Dyrdek's Fantasy Factory* which captures Dyrdek as he looks to turn all his dreams into reality, from developing his own clothing line for DC, starting a toy line, and building his own indoor skate plaza.

Prior to his current show, Dyrdek was best known for his role opposite his friend and personal bodyguard Chris "Big Black" Boykin during three seasons of the hit MTV series *Rob and Big*. Dyrdek began skateboarding at the age of 12 and began skateboarding professionally at the age of 16, becoming a regular contender in competitions.

Visit Sport Chalet on May 17th and May 20th and find out what Dyrdek is doing next. According to sources at DC, he won't be slowing down anytime soon. In fact, he's just getting started.

About Sport Chalet, Inc.

Sport Chalet, founded in 1959 by Norbert Olberz, is a leading operator of full service specialty sporting goods stores in California, Nevada, Arizona and Utah. The Company offers over 50 services for the serious sports enthusiast, including backpacking, canyoneering, and kayaking instruction, custom golf club fitting and repair, snowboard and ski rental and repair, SCUBA training and certification, SCUBA boat charters, team sales, racquet stringing, and bicycle tune-up and repair throughout its 55 locations. The address for Sport Chalet's web site is www.sportchalet.com.