

NEWS RELEASE

For Immediate Release

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SPORT CHALET TO HOLD OUTDOOR EXPO ON JUNE 26, 2010 AT OLBERZ PARK IN LA CANADA, CALIFORNIA

- Product Demonstrations – Raffle Prizes – Special Promotions -

Los Angeles, California – (June 7, 2010) – Sport Chalet, Inc. (Nasdaq: SPCHA, SPCHB) announced it will hold an Outdoor Expo at Olberz Park, adjacent to the La Canada Sport Chalet store located at Two Sport Chalet Drive, La Canada, California 91011, on Saturday, June 26 from 10 a.m. to 6 p.m. Representatives from Sport Chalet’s best mountain shop, climbing, biking, paddling and camping manufacturers will be present to introduce new merchandise, and provide demonstrations and customer instruction throughout the day.

Chris Burston, Sport Chalet Senior Buyer for Mountain Shop and Fishing, and organizer of the event, stated, “This is a great opportunity for customers to interact with factory representatives, learn about the latest outdoor gear, and see a full assortment of product. Customers will not only get the information they want, but will also have the opportunity to win great raffle prizes and purchase special promotional products that will only be available at the La Canada Sport Chalet store during the Outdoor Expo. This is how Norbert Olberz built Sport Chalet years ago, by interacting with our customers on a timely and relevant basis. We are pleased that we are able to continue what has made Sport Chalet so successful, and we hope to provide many more opportunities to our customers in the months and years ahead.”

Exhibitors will include: Igloo, Lodge Cast Iron, Eureka, Osprey, Thule, Smith, Kelty, Marmot, Mountain Hardwear, JanSport, the North Face, Coleman, Camelbak, Lowe Pro, Marin, Ocean Kayaks, Arc’Teryx, Petzl, Camp Chef, Gregory, Thermarest, MSR, Quik Shade, Night Ize, Century, Copa, Selk, Zodi, Katadyn, Optimus, Jetboil, Salomon, LEKI, Deuter, Big Agnes, GSI Outdoors, Grand Trunk, and Granite Gear.

About Sport Chalet, Inc.

Sport Chalet, founded in 1959 by Norbert Olberz, is a leading operator of full service specialty sporting goods stores in California, Nevada, Arizona and Utah. The Company offers over 50 services for the serious sports enthusiast, including backpacking, canyoneering, and kayaking instruction, custom golf club fitting and repair, snowboard and ski rental and repair, SCUBA training and certification, SCUBA boat charters, team sales, racquet stringing, and bicycle tune-up and repair throughout its 55 locations. The address for Sport Chalet’s web site is sportchalet.com.