

NEWS RELEASE

For Immediate Release

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SPORT CHALET OPENS STORE IN QUEEN CREEK, ARIZONA

LOS ANGELES, California - (August 7, 2008) - Sport Chalet, Inc. (Nasdaq: SPCHA, SPCHB) is proud to celebrate the grand opening of its new 42,000 sq. ft. store located at 21566 South Ellsworth Loop Road, Queen Creek, Arizona 85242. The Queen Creek store will be Sport Chalet's 53rd location and 8th store in the Arizona market.

A grand opening celebration and sale is scheduled for Friday, August 15th through Sunday, August 17th. Activities will include demonstrations, raffles and giveaways. On Friday, Saturday and Sunday mornings, the first 200 customers who are in line before the store opens and who sign up for Action Pass™ (our free customer rewards program) will receive a Sport Chalet gift card valued anywhere from \$10 to \$200. On Friday at 8:30 a.m., Sport Chalet Chairman and CEO Craig Levra, Queen Creek Mayor Art Sanders, Chairperson of the Queen Creek Chamber of Commerce Rustyn Sherer, along with Sport Chalet's Queen Creek General Manager, Miryka Tonjes will kick off the festivities with a traditional ribbon cutting ceremony. The Josh Gottry Steel Drum Band will perform at the opening ceremony.

Free introductory SCUBA lessons will be held at our on-site SCUBA training pool on Saturday and Sunday. Customers may also enter to win \$17,000 worth of prizes and gift cards from many of our well known brands including adidas, Coleman, Garmin, Wilson, Speedo, New Balance and Nike all weekend long.

About Sport Chalet, Inc.

Sport Chalet, founded in 1959 by Norbert Olberz, is a leading operator of full service specialty sporting goods stores in California, Nevada, Arizona and Utah. The Company offers over 50 services for the serious sports enthusiast, including backpacking, canyoneering, and kayaking instruction, custom golf club fitting and repair, snowboard and ski rental and repair, SCUBA training and certification, SCUBA boat charters, team sales, racquet stringing, and bicycle tune-up and repair throughout its 52 locations. The address for Sport Chalet's web site is www.actionpass.com and www.sportchalet.com.