

NEWS RELEASE

For Immediate Release

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SPORT CHALET OPENS NEW STORE IN LA CAÑADA FLINTRIDGE, CA

LOS ANGELES, California - (August 13, 2008) - Sport Chalet, Inc. (Nasdaq: SPCHA, SPCHB) is proud to celebrate the grand opening of its new 45,000 sq. ft. store located at Two Sport Chalet Drive, La Cañada Flintridge, CA 91011. This store will replace the original Sport Chalet store locations on Foothill Boulevard in La Cañada Flintridge.

Commenting on the opening, Craig Levra, Chairman and CEO, said, "This is the culmination of thirty-three years of work by our Company's founder, Norbert Olberz and his family, and we are all proud and excited this day has arrived. This new store, located next to our corporate offices, will become a retail lab, in which we will try new in-store concepts, displays, products, specialty services, and computer systems, all designed to 'enhance the customer's shopping experience.' We hope our loyal customers in La Cañada Flintridge and the surrounding communities, who at one time were asked to shop in four different buildings along Foothill Boulevard, will enjoy our new store."

"Sport Chalet is preparing to celebrate its 50th year in business, and we are hosting a special ribbon cutting ceremony and open house on Thursday, August 21st at 9:00 a.m., one day earlier than our normal grand opening schedule. This will give us an opportunity to publicly thank the Olberz family for all they have given to both our community and our Company these past 50 years." Five percent of all sales on this day will be donated to Junior Achievement of Southern California.

A grand opening celebration and sale is scheduled for Friday, August 22nd through Sunday, August 24th. Activities will include celebrity appearances, sports demonstrations, daily prize drawings and giveaways. On Friday, Saturday and Sunday mornings, the first 200 customers, who are in line before the store opens and who sign up for Action Pass™ (our free customer rewards program) will receive a Sport Chalet gift card valued anywhere from \$10 to \$200.

On Friday at 6:00 p.m., celebrated author, radio and television host Ronnie Kovach will conduct a fishing seminar. On Saturday at 10 a.m., meet YouTube sensation Zach "Speed Bag Skunk" Ruffo and watch him demonstrate his amazing and unique speed bag skills courtesy of Everlast. On Sunday at 2 p.m. meet former Lakers' player "Ironman" AC Green.

Free introductory SCUBA lessons will be held at our on-site SCUBA training pool on Saturday and Sunday. Also, on Saturday and Sunday, Sport Chalet will have several free parking lot activities, including the Gale Webb Extreme Sports & Air Show, a Rock Climbing Wall and Bungee Trampoline, and vendor booths showcasing new products. Customers may also enter to win \$20,000 worth of prizes and gift cards from Diamondback, Coleman, Garmin, Electra, New Balance, Wilson, Nike, and more, all weekend long.

About Sport Chalet, Inc.

Sport Chalet, founded in 1959 by Norbert Olberz, is a leading operator of full service specialty sporting goods stores in California, Nevada, Arizona and Utah. The Company offers over 50 services for the serious sports enthusiast, including backpacking, canyoneering, and kayaking instruction, custom golf club fitting and repair, snowboard and ski rental and repair, SCUBA training and certification, SCUBA boat charters, team sales, racquet stringing, and bicycle tune-up and repair throughout its 52 locations. The addresses for Sport Chalet's web sites are www.actionpass.com and www.sportchalet.com.