

NEWS RELEASE

For Immediate Release

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**SPORT CHALET TO PRESENT AT COWEN AND COMPANY 6TH ANNUAL
CONSUMER CONFERENCE**

Los Angeles, California – (January 9, 2008) – Sport Chalet, Inc. (Nasdaq: SPCHA, SPCHB) today announced that it will participate in the Cowen and Company 6th Annual Consumer Conference in New York City. Craig Levra, Chairman and Chief Executive Officer, will present at the conference. The Company's presentation is scheduled for Tuesday, January 15, 2008 at 11:30 a.m. Eastern Time. A webcast of the presentation will be available at http://www.corporate-ir.net/ireye/confLobby.zhtml?ticker=SPCHB&item_id=1728010 and an archive of the webcast will be accessible for 90 days following the conference.

About Sport Chalet, Inc.

Sport Chalet, founded in 1959 by Norbert Olberz, is a leading operator of full service specialty sporting goods stores in California, Nevada, Arizona and Utah. The Company offers over 50 services for the serious sports enthusiast, including backpacking, canyoneering, and kayaking instruction, custom golf club fitting and repair, snowboard and ski rental and repair, SCUBA training and certification, SCUBA boat charters, team sales, racquet stringing, and bicycle tune-up and repair throughout its 52 locations. The address for Sport Chalet's web site is www.sportchalet.com.

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